

Student Learning Outcomes Matrix - Academic Year 2024 – 2025

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Data Summary	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
SLO 1: Demonstrate the ability to perform the basic functions of a sport manager					
KINS 201 Governance & Ethics Ethical case study (direct)	90% or more of students will achieve proficient-(80% or higher)	43	41	95%	3
KINS 301 Sport Finance & Economics budget assignment (direct)	90% or more of students will achieve proficient-(80% or higher)	17	17	100%	3
KINS 345 Identify and plan for potential legal issues: facility Risk Audit (direct)	90% or more of students will achieve proficient-(80% or higher)	16	16	100%	3
KINS 355 analyze an operational aspect of a sport organization: Analysis project (direct)	90% or more of students will achieve proficient-(80% or higher)	31	27	88%	1
Internship supervisor evaluation questions #5, 12, 13, 15 (indirect)	90% or more will agree or strongly agree	15	#5=15 #12=13 #13=13 #15=13	#5= 100%(risk mgmt) #12= 87% (finance mgt) #13= 87% (ethics)	3 1 1 1

				#15= 87% (perform basic functions)	
Senior exit survey question #7,9,14,15 (indirect)	90% or more will agree or strongly agree	8	#7=8 #9=8 #14=8 #15=8	100%	3
SLO 2: Utilize critical thinking skills					
KINS 201 Governance & Ethics Ethical case study (direct)	90% or more of students will achieve proficient-(80% or higher)	43	41	95%	3
KINS 301 Sport Finance & Economics Budget project (direct)	90% or more of students will achieve proficient-(80% or higher)	17	17	100%	3
KINS 345 Identify and plan for potential legal issues: Facility Risk Audit (direct)	90% or more of students will achieve proficient-(80% or higher)	16	15	94%	3
KINS 355 analyze an operational aspect of a sport organization: Analysis Project (direct)	90% or more of students will achieve proficient-(80% or higher)	31	27	88%	1
Internship supervisor evaluation question #11(indirect)	90% or more will agree or strongly agree	15	12	80%	1
Senior exit survey question #3 (indirect)	90% or more will agree or strongly agree	8	8	100%	3
SLO 3: Apply principles of written and oral communication					

KINS 201 Ethics paper (direct)	90% or more of students will achieve proficient-(80% or higher)	43	41	95%	3
KINS 460 Internship presentation (direct)	90% or more of students will achieve proficient-(80% or higher)	8	7	88%	1
Senior exit survey question #1 (indirect)	90% or more will agree or strongly agree	8	8	100%	3
SLO 4: Demonstrate professional skills and attributes in an in-depth experiential learning experience					
Internship supervisor evaluation questions 17, 20, 21,22 – KINS 461 (indirect)	90% or more will agree or strongly agree	15	#17- 13 #20- 15 #21- 13 #22- 11	#17= 87% (takes initiative) #20=100%(criticism) #21=87%(accuracy) #22=73% (time mgmt)	1 3 1 1

Program-Level Operational Effectiveness Goals Matrix Academic Year 2024-25

Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark	Data Summary	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
OEG - Fulfill the mission of the program, department, school, and university			
Provide courses that prepare students for work in the sport industry Measures: UG SLO's 1,2,3 MSSM SLO's 1,2,3	All SLO's will meet or exceed expectations	Overall, the majority of our SLO's met or exceeded expectations. Our 90% benchmark is high because we believe in striving for excellence. We will continue at that level to provide a high-quality educational experience.	2
Retain quality students	<ul style="list-style-type: none"> • Program retention and graduation rates will be at or above the university level. • 80% of site supervisors in both the graduate and undergraduate programs will rate our students as better or much better than students from other universities 	<ul style="list-style-type: none"> • The program has demonstrated solid retention and graduation performance in earlier cohorts, with some decline in recent years, particularly in 4-year graduation rates. Continued tracking and targeted support may help reverse recent downward trends. • 100% of graduate 	2 2

		students and 80% of undergraduates met the standard	
Provide students with opportunities for professional growth	<ul style="list-style-type: none"> • Students will participate in at least one applied learning experience every semester in the program • Students will have the opportunity to participate in at least 2 off-campus experiences every year with a sport organization or sport-related professional organization/conference 	<ul style="list-style-type: none"> • Accomplished: 5 undergraduate courses included at least one applied experience. These classes were taught mainly at 300 levels. Additionally, all graduate courses included one applied experience. Accomplished. Most students in 300 level undergraduate courses participated in an experience with an off-campus organization. Additionally, many students volunteered for local sporting events. Graduate students in 1 course participated in 2 experiential learning experience with external sport organizations 	2 2

<p>Recruit, hire, and retain high quality full-time faculty who are deliberately engaged in professional growth</p>	<ul style="list-style-type: none"> • Hiring/new hires: Advertise via a variety of outlets (Chronicle of HE, NASSM, COSMA, WIN – women in NASSM). • Have a pool of at least 20 candidates for an opening and 4 viable candidates for on-campus interviews. Mentoring: each new faculty is assigned a mentor • Each faculty member will participate in at least one professional development opportunity every year 	<ul style="list-style-type: none"> • NA • Working adjunct pool in progress. Met with 4 potential adjuncts that have a wealth of experience in High school sport and national governing bodies. • 3 faculty participated in at least one national conference. Visiting professor has successfully completed his terminal degree. 	<p>2 2</p>
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