# Student Learning Outcomes Matrix - Academic Year 2025 – 2026

**Graduate Program**

| Identify Each Student Learning Outcome and Measurement Tool(s) | Identify Benchmark | Total Number of Students Observed | Total Number of Students Meeting Expectation | Assessment Results: Percentage of Students Meeting Expectation | Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data |
|---|---|---|---|---|---|
| **SLO 1: Demonstrate expertise in various operating areas of sport organizations** | | | | | |
| KINS 505: Foundations of Athletic Administration Budget project (direct) | 90% or more of students will achieve proficient-(80% or higher) | 18 | 17 | 94% | 3 |
| KINS 520 Strategic Communication project | 90% or more of students will achieve proficient-(80% or higher) | 16 | 16 | 100% | 3 |
| KINS 515 Sponsorship Proposal (direct) | 90% or more of students will achieve proficient-(80% or higher) | 18 | 18 | 100% | 3 |
| Internship supervisor evaluation questions #6 KINS 565 (indirect) | 90% or more will agree or strongly agree | 10 | 10 | 100% | 3 |
| Senior exit survey question #5,6,7 (indirect) | 90% or more will agree or strongly agree | 2 | 2 | 100% | 3 |
| **SLO 2: Analyze and resolve challenges faced by athletic administrators** | | | | | |

| | | | | | |
|---|---|---|---|---|---|
| KINS 505: Foundations of Athletic Administration Budget project (direct) | 90% or more of students will achieve proficient- (80% or higher) | 18 | 17 | 94% | 3 |
| KINS 520 Strategic Communication project (direct) | 90% or more of students will achieve proficient- (80% or higher) | 16 | 16 | 100% | 3 |
| KINS 515 Sponsorship Proposal: Facility Risk Audit (direct) | 90% or more of students will achieve proficient- (80% or higher) | 18 | 18 | 100% | 3 |
| Internship supervisor evaluation question #13 (indirect) | 90% or more will agree or strongly agree | 10 | 9 | 90% | 2 |
| Senior exit survey question #7 (indirect) | 90% or more will agree or strongly agree | 2 | 2 | 100% | 3 |
| **SLO 3: Demonstrate professional skills and attributes in an in-depth experiential learning experience** | | | | | |
| KINS 565 Portfolio (direct) | 90% or more of students will achieve proficient- (80% or higher) | 17 | 17 | 100% | 3 |
| Internship supervisor evaluation question #8 - KINS 565 (indirect) | 90% or more will agree or strongly agree | 10 | 10 | 100% | 3 |
| **SLO 4: Effectively communicate in both verbal and written forms** | | | | | |
| Written: KINS 520 Strategic | 90% or more of students | 16 | 16 | 100% | 3 |

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|---|---|---|---|---|---|
| Communication project (direct) | will achieve proficient- (80% or higher) | | | | |
| Oral: KINS 505 Foundations of Athletic Administration Budget Project (direct) | 90% or more of students will achieve proficient- (80% or higher) | 18 | 17 | 94% | 3 |
| Internship supervisor evaluation question #5– KINS 565 (indirect) | 90% or more will agree or strongly agree | 10 | 10 | 100% | 3 |
| Senior exit survey questions 1,2 (indirect) | 90% or more will agree or strongly agree | 2 | 2 | 100% | 3 |

# Program-Level Operational Effectiveness Goals Matrix
# Academic Year 2025-26

| Identify Each Operational Effectiveness Goal and Measurement Tool(s) | Identify the Benchmark | Data Summary | Assessment Results:<br>1. Does not meet expectation<br>2. Meets expectation<br>3. Exceeds expectation<br>4. Insufficient data |
|---|---|---|---|
| OEG - Fulfill the mission of the program, department, school, and university | | | |
| Provide courses that prepare students for work in the sport industry<br>Measures:<br>UG SLO's 1,2,3<br>MSSM SLO's 1,2,3 | All SLO's will meet or exceed expectations | UG: Overall, the majority of our SLO's met or exceeded expectations. Our 90% benchmark is high because we believe in striving for excellence. We will continue at that level to provide a high-quality educational experience. A few indirect measures did not meet expectations and one direct measure related to operational analysis.<br>MSSM: All SLO's met or exceeded expectations. | 2 |
| Retain quality students | • Program retention and graduation rates will be at or above the university level.<br>• 80% of site supervisors in both the graduate and undergraduate programs will rate our students as better or much better than students from other universities | • The program has demonstrated solid retention and graduation performance in earlier cohorts, with some decline in recent years, particularly in 4-year graduation rates. Continued tracking and targeted support may help reverse recent | 2<br>4 |

| | | | |
|---|---|---|---|
| | | downward trends.<br><br>• UG: 68% MSSM: 60% | |
| Provide students with opportunities for professional growth | • Students will participate in at least one applied learning experience every semester in the program<br><br>• Students will have the opportunity to participate in at least 2 off-campus experiences every year with a sport organization or sport-related professional organization/conference | • Completed: Students engaged in applied learning experiences in 200 and 300 level courses. 6 of courses in the major included an applied learning experience.<br>• Completed: Undergrad- KINS 201- Beyond Monumental Marathon Grad- Horizon League Championships, Men's Final Four. Grad group competed in case competition at COSMA. Emails are sent weekly with volunteer opportunities with Indiana Sport Corp (TedTalks, Big Ten Football, Big Ten Wbb, DIII Swim/Dive Championships) | 2<br>2 |
| Recruit, hire, and retain high quality full-time faculty who are deliberately engaged in professional growth | • Hiring/new hires: Advertise via a variety of outlets (Chronicle of HE, NASSM, COSMA, WIN – women in NASSM). | • NA<br>• In progress: current list of 5 prospective adjuncts<br>• Completed: 100% of faculty | 4<br>2<br>2 |

| | | | |
|---|---|---|---|
| | • Have a pool of at least 20 candidates for an opening and 4 viable candidates for on-campus interviews. Mentoring: each new faculty is assigned a mentor<br>• Each faculty member will participate in at least one professional development opportunity every year | have participated in at least one PD opportunity (presentations at national conference) | |

# PROGRAM INFORMATION PROFILE

*This profile offers information about the performance of a program in the context of its basic purpose and key features.*

## Name of Institution

Institution: University of Indianapolis

Program Accreditor: Commission on Sport Management Accreditation

Institutional Accreditor: Higher Learning Commission

Date of Next Comprehensive Program Accreditation Review: 2027

Date of Next Comprehensive Institutional Accreditation Review: 2034-35

*To learn more about the accredited status of the program, click here:*

*https://uindy.edu/health-sciences/kinesiology/sport-management*

*https://uindy.edu/health-sciences/sport-management-masters/*

## Program Context and Mission

Program Mission: The mission of the sport management program is to comprehensively train students for successful careers in the sport industry through direct engagement with industry professionals and organizations.

Program Goals: The goal of our programs is to prepare students to become competent practitioners in the field of sport management and related areas. Experiential learning opportunities, a mentor/protégé relationship, and a targeted curriculum provide students with skills, knowledge, and abilities to succeed in this profession.

Brief Description of Student Population: A student body that is predominantly male but increasingly diverse. Approximately 73% men and 27% women, with about 30% of graduates identifying as racial/ethnic minorities or international students. Additionally, our population includes about 60% student athletes. Overall, UIndy's sport management students tend to be career-focused, professionally connected, and attracted to hands-on opportunities within Indianapolis's sports industry ecosystem.

Admissions Requirements: MSSM- 3.0 GPA, 2 letters of recommendation, personal statement, resume, and transcript

## Indicators of Effectiveness with Undergraduates As Determined by the Program

1. Graduation
   Year: 2026 # of Graduates: BS- 15 MSSM-18 Graduation Rate: BS- 100%/MSSM- 90%
2. Completion of Educational Goal (other than certificate or degree – if data collected)
   # of Students Surveyed: NA # Completing Goal: NA
3. Average Time to Certificate or Degree
   1-Year Certificate: NA 2-Year Degree: NA 4-Year Degree: 4 years
4. Annual Transfer Activity
   Year: 2026 # of Transfers: UNK Transfer Rate: UNK

5. Graduates Entering Graduate School
   Year: 2026_ # of Graduates: _15____ # Entering Graduate School: __4___
6. Job Placement (if appropriate)
7. Year: _2026____ # of Graduates: _33 (undergrad & grad)____ # Employed: _UNK
8. Licensure/Certification Examination Results: NA_____
9. Additional Indicators, if any: _____