

Student Learning Outcomes Matrix
Academic Year 2023-24
Graduate Program

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
SLO 1: Demonstrate expertise is various operating areas of sport organizations					
KINS 505: Foundations of Athletic Administration Budget project (direct)	90% or more of students will achieve proficient- (80% or higher)	18	17	94%	2
KINS 520 Strategic Communication project	90% or more of students will achieve proficient- (80% or higher)	21	21	100%	3
KINS 515 Sponsorship Proposal (direct)	90% or more of students will achieve proficient- (80% or higher)	18	18	100%	3
Internship supervisor evaluation questions #7,#14 KINS 565 (indirect)	90% or more will agree or strongly agree	7	7	100%	3
Senior exit survey question #5,6,7 (indirect)	90% or more will agree or strongly agree	0			4

SLO 2: Analyze and resolve challenges faced by athletic administrators					
KINS 505: Foundations of Athletic Administration Budget project (direct)	90% or more of students will achieve proficient- (80% or higher)	18	17	94%	2
KINS 520 Strategic Communication project (direct)	90% or more of students will achieve proficient- (80% or higher)	21	21	100%	3
KINS 515 Sponsorship Proposal: Facility Risk Audit (direct)	90% or more of students will achieve proficient- (80% or higher)	18	18	100%	3
Internship supervisor evaluation question #13 (indirect)	90% or more will agree or strongly agree	7	7	100%	3
Senior exit survey question #7 (indirect)	90% or more will agree or strongly agree	0			4
SLO 3: Demonstrate professional skills and attributes in an in-depth experiential learning experience					
KINS 565 Portfolio (direct)	90% or more of students will achieve proficient- (80% or higher)	9	9	100%	3
Internship supervisor evaluation questions 15,16,23,24,28 - KINS 565	90% or more will agree or strongly agree	7	7	100%	3

(indirect)					
SLO 4: Effectively communicate in both verbal and written forms					
Written: KINS 520 Strategic Communication project (direct)	90% or more of students will achieve proficient- (80% or higher)	21	21	100%	3
Oral: KINS 505 Foundations of Athletic Administration Budget Project (direct)	90% or more of students will achieve proficient- (80% or higher)	18	18	100%	3
Internship supervisor evaluation questions 1 & 2 – KINS 565 (indirect)	90% or more will agree or strongly agree	7	7	100%	3
Senior exit survey questions 1,2 (indirect)	90% or more will agree or strongly agree	0			4

Required Narrative:

We have set a high benchmark for both our students and our faculty (90% reaching our standard). While this may mean that we do not meet every benchmark every year, we believe in excellence in sport management education and will always strive for quality as the highest level. We also believe in continuous improvement, as the needs of our students change, and feel that this high benchmark lends itself to continual reflection and improvement.

SLO #1: The assessment of graduate students' expertise in various operating areas of sport organizations yielded highly positive results, demonstrating their strong proficiency and practical understanding. The budget project saw 94% of students meeting expectations, indicating their solid grasp of financial management within sport organizations. The other assessment outcomes reflect the students' exceptional abilities in developing effective partnerships and communicating strategically. These outcomes highlight the comprehensive and robust curriculum that effectively prepares students for the multifaceted challenges of the sport industry. Overall, the results affirm the program's success in equipping students with the necessary skills and knowledge to excel in various operational roles within sport organizations

SLO #2: The assessment of graduate students' ability to analyze and resolve challenges faced by athletic administrators revealed impressive proficiency levels. With 94% of students meeting expectations on the budget project, it is evident that they possess strong financial acumen critical for effective athletic administration. The 100% success rate on both the sponsorship proposal and strategic communications project further underscores their capability to form strategic partnerships and communicate effectively under complex conditions. These outcomes reflect the program's effectiveness in preparing students to navigate and resolve real-world challenges in athletic administration.

SLO #3: This perfect success rate demonstrates that students effectively applied their knowledge and skills in an in-depth experiential learning environment. The portfolios showcased their ability to integrate theoretical concepts with practical experiences, highlighting their readiness for professional roles. Overall, these results affirm the program's effectiveness in fostering the professional development necessary for success in the sports industry.

SLO #4:

These exemplary results indicate that students possess strong communication skills essential for professional success in the sport industry. The projects demonstrated their capability to convey complex information clearly and persuasively. These results confirm the program's success in cultivating essential communication competencies in its graduates. Moreover, we will continue to work to increase student response rates on the exit surveys. As explained earlier, this has been a transition year and timing were an issue with soliciting feedback from graduates. We understand the importance of this feedback and will be more diligent in obtain efficient data in the future.

Program-Level Operational Effectiveness Goals Matrix Academic Year 2023-24

[illegible]

	related professional organization/conference	graduate courses included one applied experience. <ul style="list-style-type: none"> Accomplished. Most students in 300 level undergraduate courses participated in an experience with an off-campus organization. Additionally, many students volunteered for local sporting events. Graduate students in 2 courses participated in an experiential learning experience with external sport organizations 	2
Recruit, hire, and retain high quality full-time faculty who are deliberately engaged in professional growth	<ul style="list-style-type: none"> Hiring/new hires: Advertise via a variety of outlets (Chronicle of HE, NASSM, COSMA, WIN – women in NASSM). Have a pool of at least 20 candidates for an opening and 4 viable candidates for on-campus interviews. Mentoring: each new faculty is assigned a mentor Each faculty member will participate in at least one professional 	<ul style="list-style-type: none"> NA NA 3 faculty participated in at least one national conference. Visiting professor made progress toward completing terminal degree (passed proposal defense) 	2

	development opportunity every year		
<p><i>**Explanation of course action for intended outcomes not realized:</i></p> <p>We believe strongly in providing education experiences outside the classroom for our students and have developed community partnerships that make this possible. Therefore, we give ourselves a “meets expectations” in that area. We are exploring a way to track how many different students take advantage of the many volunteer opportunities afforded to them, so we feel like we could not rate ourselves any higher. Additionally, we are constantly looking for ways to include real word applied cases into class assignment and projects. We are very pleased that our faculty continued to be engaged in professional development activities and believe they are helpful to our faculty and our program.</p> <p>Overall, we continue to attract and retain good students, even though the data from site supervisors does not meet our high expectations. Overall, 40% of our undergraduates were rated as good or better as interns from other universities and 100% of our graduates met that standard. Due to some issues with a few undergraduates, this lower rating did not surprise us. So, we will continue to emphasize professionalism and professional behaviors in our undergraduate program and continue to hold our students to a high standard throughout our courses to improve these numbers. Lastly, we are happy to see the improvement in the graduate student rating.</p>			

PROGRAM INFORMATION PROFILE

This profile offers information about the program in the context of its mission, basic purpose and key features.

Name of Institution: University of Indianapolis

Program/Specialized Accreditor(s): Commission on Sport Management Accreditation

Institutional Accreditor: Higher Learning Commission

Date of Next Comprehensive Program Accreditation Review: 2027

Date of Next Comprehensive Institutional Accreditation Review: _____

URL where accreditation status is stated:

Undergraduate: <https://uindy.edu/health-sciences/kinesiology/sport-management>

Graduate: <https://uindy.edu/health-sciences/sport-management-masters/>

Indicators of Effectiveness with Undergraduates [As Determined by the Program]

1. Graduation Year: 2024 # of Graduates: BS-/MS-20_Graduation Rate: BS-93%/MS-100%
2. Average Time to Degree: 4-Year Degree: UNK 5-year Degree UNK
3. Annual Transfer Activity (into Program): Year: UNK
of Transfers: UNK Transfer Rate: UNK
4. Graduates Entering Graduate School: Year: 2024
of Graduates: 26 # Entering Graduate School: 9
5. Job Placement (if appropriate): Year: _____
of Graduates: _____ # Employed: _____