

University of Indianapolis – School of Business
2026-2027 Curriculum Guide for Business Administration (BSBA)
 Bachelor of Arts or Bachelor of Science

School of Business Core (51-52 credits)

All majors in the School of Business are required to complete the following courses in addition to the courses required for their major.

- **ACCT 210** Financial Accounting (3)
- **ACCT 212** Managerial Accounting for Decision Making (3)
- **BADM 100** Freshman Experience in Business (1)
- **BADM 150** Career Identity & Foundations (1)
- **BADM 200** Career Strategy & Preparation (1)
- **BADM 250** Industry Engagement & Networking (1)
- **BADM 300** Innovative Project Consulting (1)
- **BADM 230** Legal Environment of Business (3)
- **BADM 439** Business Policy and Strategy (3)
- **CIS 100** Digital Foundations & AI (3)
- **CIS 151** Introduction to Analytics (3)
- **ECON 110** Microeconomics (3)
- **ECON 111** Macroeconomics (3)
- **FIN 210** Finance (3)
- **Numerical Literacy (choose one of the following):**
 - **MATH 150** Finite Mathematics (4)
 - **MATH 170** College Algebra (3)
 - **MATH 180** College Algebra and Trigonometry (4)
 - **MATH 190** Calculus and Analytic Geometry I (4)
- **MATH 220** Elementary Statistics (4)
- **MGT 234** Organizational Behavior (3)
- **MKTG 290** Global Marketing (3)
- **SCM 210** Global Operations and Supply Chain Management (3)
- **SCM 304** Project Management (3)

Business Administration Major (30-33 credits)

The Business Administration major builds on the School of Business Core through advanced coursework and a focused track of study.

Some courses within the major may also satisfy requirements in the School of Business Core, denoted by ().*

Business Administration Foundational Courses (18 credits)

- **BADM 233** Business Law and Enterprise Risk Management Fundamentals (3)
- **HRM 381** Human Resource Management (3)
- **MGT 234** Organizational Behavior (3) *
- **MGT 310** Negotiation and Influence (3)
- **MGT 320** Strategic Thinking and Decision Making (3)
- **MGT 460** Business Leadership (3)

Business Administration Major Tracks (Must choose one of the following):**Marketing Track**

- **MKTG 290** Global Marketing (3) *
- **MKTG 295** Consumer Behavior (3)
- **MKTG 393** Integrated Marketing Communications (3)
- **MKTG 498** Digital Marketing (3)

Supply Chain Management Track

- **SCM 210** Global Operations and Supply Chain Management (3) *
- **SCM 381** Strategic Procurement & Global Sourcing (3)
- **SCM 405** Quality Management and Statistical Process Control (3)
- **SCM 488** Lean Systems, Process, and Operations Management (4.5)

International Business Track

- **MKTG 290** Global Marketing (3) *
- **SCM 210** Global Operations and Supply Chain Management (3) *
- **IBUS 201** International Business (3)
- **FIN 420** International Financial Management (3)
- **IBUS 310** Integrated Global Business Strategy (3)

Business Intelligence Track

- **CIS 151** Introduction to Analytics (3) *
- **CIS 230** Data Storytelling and Design (3)
- **CIS 355** Applied Data Visualization (3)
- **CIS 356** Database Design and SQL Analytics (3)

Entrepreneurship Track

- **ENTR 332** Entrepreneurship (3)
- **ENTR 443** Entrepreneurial Finance (3)
- **ENTR 445** New Venture Creation (3)
- **SCM 304** Project Management (3) *

Banking and Financial Services Track

- **FIN 320** Personal Financial Planning (3)
- **FIN 340** Financial Markets and Institutions (3)
- **MKTG 310** Technical Sales & Marketing (3)
- Choose one:
 - **FIN 310** Real Estate Finance and Investment (3)
 - **FIN 330** Insurance and Risk Management (3)
 - **ACCT 321** Financial Statement Analysis (3)

NOTES

- A grade of C- (1.7 on a 4.0 scale) or higher is required in all courses applying toward the Major. The Bachelor's degree requires a minimum of 120 hours.
- See the General Education Core Guide for additional course requirements.
- A student may complete more than one major, as long as each major has at least 24 discrete hours. Please see the Academic Catalog for additional details.
- If you have any questions about your major and its requirements, contact your advisor from the School of Business.