

*University of Indianapolis – Shaheen College of Arts & Sciences***2023-2024 Curriculum Guide for Professional Writing in English Minor (ENPW)****Minor**

Each student should consult the Academic Catalog or his/her academic advisor for specific course prerequisites.

Professional Writing in English minors will become proficient in numerous writing genres and styles that are relevant to the workplace. Students will learn the theories and application of visual communication, document design, usability, print and online publishing, web development, and other multimedia delivery. In these classes, students will learn to manage projects from inception to delivery and make the best decisions to achieve the most relevant writing and design. Students will be prepared to lead writing and publishing projects in actual and virtual locations. Classes will provide students with the literary and cultural perspectives to prepare them for international careers.

Professional Writing Minor: Core Requirements (9 hours)

- ENGL 220 Advanced Composition: Expository Writing (3)
- ENGL 280 Introduction to Professional Writing (3)
- ENGL 487 Composition Theory and Practice (3)

Professional Writing Minor: Additional Requirement (6 Hours)

Choose two of the following courses:

- ENGL 270 Introduction to Creative Writing (3)
- ENGL 310 Creative Nonfiction (3)
- ENGL 385 Book Editing and Publishing (3)
- ENGL 415 Contemporary Literature and Culture (3)
- ENGL 481 Substantive Editing: Making Text Readable (3)
- ENGL 482 Writing for the Web and Content Management Systems (3)
- ENGL 483 Instructional Design
- ENGL 485 Professional Writing Studio (3)
- ENGL 489 Writing for Nonprofit Organizations (3)

Professional Writing Minor: Electives (3 Hours)

Choose a total of 3 hours from the following courses:

- ENGL 180 Applied Professional Writing (1)
- ENGL 370 Poetry Writing (3)
- ENGL 371 Fiction Writing (3)
- ENGL 379 Etchings Literary & Fine Arts Magazine (1)
- ENGL 450 English Internship (1–4)
- ENGL 465 Teaching Writing: Theory and Practice (3)
- ENGL 471 Advanced Poetry Writing (3)
- ENGL 472 Advanced Fiction Writing (3)
- ENGL 479 Whirling Prize/Book Publishing (1)
- COMM 140 Applied Public Relations (1)
- COMM 321 Public Relations Principles (3)
- COMM 322 Public Relations Methods (3)
- COMM 324 Public Relations Analysis (3)
- COMM 120 Applied Journalism (1)
- COMM 311 Writing for Electronic Media (3)
- COMM 320 Writing for Print and Online Media (3)
- COMM 323 Magazine and Webzine Writing and Editing (3)

NOTES: The Professional Writing in English minor requires 18 hours.

REMEMBER: If you have any questions about the English (Professional Writing) Minor requirements, contact a faculty advisor from the English Department (Dr. Molly Martin, Dept. Chair: 788-3241, Good Hall 319E) or The Center for Advising and Student Achievement (788-2057, Schwitzer Student Center, Room 206). Courses and requirements sometimes change, so keep in contact with your advisor.